



UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: YANIV, ZVI ART UNIT: 2673
APPL. NO.: 09/241,515 EXAMINER: PATEL, NITIN
FILED: FEBRUARY 1, 1999 DOCKET NO.: 3250-627
TITLE: METHOD AND APPARATUS FOR DYNAMICALLY PRESENTING A
PICTORAL REPRESENTATION

July 26, 2004

PRELIMINARY AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Dear Sir:

Prior to Kindly amend the subject patent application as follows:

IN THE CLAIMS

Delete original Claim 1 and replace it with new Claim 1 as follows:

1. An apparatus for providing a pictorial representation, comprising:
on a first media at least one static presentation region for providing at least a first,
unchanging pictorial rendering, said first media having at least one opening formed therethrough;
on a second media, different than said first media, a dynamically changing presentation
region, said dynamically changing presentation region providing at least a first series of changing
renderings; and
wherein said second media is positioned in the opening formed through said first media. .

Kindly delete Claims 19-37.

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